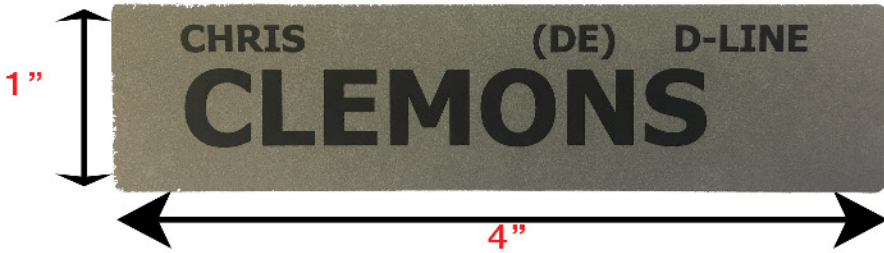




Exactly how big are our labels anyway?

Print these two pages, preferably in color, making sure not to change the scaling (page scaling in print options should be set to "none"). This will give you "to scale" sample of each label. Put on wall and stand back about as far as you think you'll be from the draft board.



The Competition

Our competitors almost always use a 1" x 4" label with black text. This is an exact photo from a competitor's label.

4
square in



Elephant

Until 2018, this was the tallest label on the market. Overall, it is still 40% bigger than the Jumbo. But check out the Paul Bunyan on the next page for the mother of all labels!

14
square in



The biggest, baddest label on the planet. As you can see, we almost ran out of room to fit this guy on the page.

28
square in

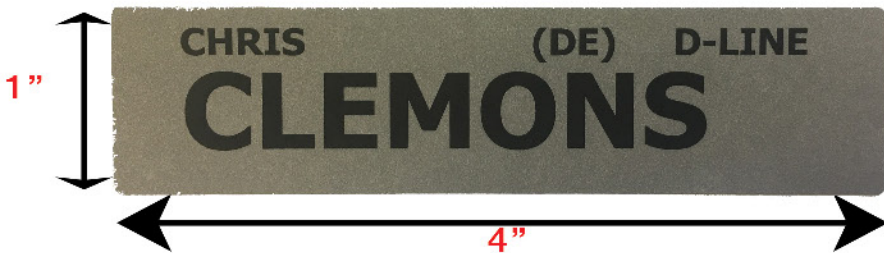


Exactly how big are our labels anyway?

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ALL labels @ Bruno's feature High-Contrast format, white text w/outline.

How this benefits you: The contrasting black outline creates a natural break in the image and allows for better viewing from distance.



The Competition

Our competitors almost always use a 1" x 4" label with black text. This is an exact photo from a competitor's label.

4 square in



Medium

Used to be our biggest seller, but still robust enough for drafts where most people are pretty close to the draft board. This label is 33% bigger than

5.3 square in



Jumbo

(Magnetic too)

A huge label to be sure. Visibility is not going to be an issue with dimensions of 2 inches tall x 5 inches wide.

10 square in